



AIM

The aim of this course is to prepare participants to gain a better understanding of NATO policy and concepts in the area of StratCom and update them with the latest developments in the field of Strategic Communications.

ACT-668

STRATEGIC COMMUNICATION (STRATCOM) COURSE

Course Duration
1 Week

Training Center:
PfP Training Center
Ankara/TÜRKİYE

Please visit our website
for dates and online
options.
www.turkishpfp.tsk.tr

LEARNING OBJECTIVES

- * Define political and military nature of StratCom and its inclusion into Comprehensive Operation Planning as an instrument.
- * Identify NATO communication disciplines and their synchronization in NATO activities and military actions in the StratCom context.
- * Analyze NATO StratCom Policy from strategic level down to theater through case studies.
- * Define elements and characteristics of information environment and recognize Perception, Management and Behavioral Influence Concept.

REMARKS

- * Duration: 1 week
- * Seat allocation: 50 participants
- * Participants should be all rank officers, NCOs and equivalent civilians.
- * The course is open to NATO, PfP, MD, ICI, Partners across the Globe (PatG) members.
- * This course was accredited by NATO in 2011.
- * 842 participants from 65 different countries have attended the course since 2010.
- * Dress code: National daily uniform and equivalent for civilians